

App. No. 09/862,390  
Amendment dated April 9, 2007  
Reply to Final Office Action of January 8, 2007

### REMARKS

The claims have been amended as set forth above. No new matter has been added. Applicants respectfully request reconsideration.

#### I. Examiner Interview dated February 15, 2007

An interview was held on February 15, 2007. Applicants have made changes to the claims in accordance with the interview. Applicants believe that an agreement was reached that the changes move prosecution forward.

#### II. Rejection Under 35 U.S.C. 103(a)

Claims 1, 2, 6, 7, 11, 12, 16, 17, 21, 22, 26, 27 and 31-39 are rejected under 35 U.S.C. 103 (a) as being unpatentable over U.S. Patent No. 5,877,765 issued to Dickman et al. (hereinafter "Dickman") in view of Ivens, Kathy (Optimizing the Windows registry) hereinafter "Ivens"). Applicants respectfully disagree with the rejection. Independent claim 1 has been amended to include the following combination of features that is not taught or suggested by the cited references:

providing a collective application neutral shortcut data store that maintains shortcut data for a plurality of application types, wherein the shortcut data store is configurable to include a lookup table that includes a plurality of shortcut tag types associated with different types of targets, wherein the targets comprise application targets and content targets;

monitoring user input to the mobile electronic device from a shortcut application; determining whether the user input is a shortcut input, wherein the shortcut input comprises a shortcut tag, and further wherein the shortcut tag corresponds to a shortcut target in the lookup table;

locating the shortcut target in the lookup table based on the shortcut tag when the user input is a shortcut input;

executing the application when the located shortcut target is an application; and

executing the application and automatically opening the content data when the shortcut target is a content target.

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Applicants assert that the combination of features of claim 1 is not taught or suggested by the cited references. Dickman teaches creating a webpage shortcut on a desktop. *See Dickman*, at col. 6, lines 21-48. Dickman fails to teach "a lookup table that includes a plurality of shortcut tag types associated with different types of targets." Also, Dickman does not teach a "collective application neutral shortcut data store." Ivens does not remedy the lack of teaching in Dickman. Therefore, applicants assert that Independent claim 1 is allowable over the cited references.

Independent claim 11 has been amended to include the following combination of features that is not taught or suggested by the cited references:

providing a collective application neutral shortcut data store that maintains shortcut data for a plurality of application types, wherein the shortcut data store is configurable to include a lookup table that includes a plurality of shortcut tag types associated with different types of targets, wherein the targets comprise application targets and content targets, wherein the shortcut tag types include at least one member of a group comprising: a speed dial shortcut tag and a voice shortcut tag;

monitoring user input to the mobile electronic device from a shortcut application; determining whether the user input is a shortcut input, wherein the shortcut input comprises a shortcut tag, and further wherein the shortcut tag corresponds to a shortcut target in the lookup table;

locating the shortcut target in the lookup table based on the shortcut tag when the user input is a shortcut input;

executing the application when the located shortcut target is an application; and

executing the application and automatically opening the content data when the shortcut target is a content target.

Applicants assert that the combination of features of claim 11 is not taught or suggested by the cited references. Dickman teaches creating a webpage shortcut on a desktop. *See Dickman*, at col. 6, lines 21-48. Dickman fails to teach "a lookup table that includes a plurality of shortcut tag types associated with different types of targets." Also, Dickman does not teach "a collective application neutral shortcut data store." Ivens does not remedy the lack of teaching in Dickman. Therefore, applicants assert that Independent claim 11 is allowable over the cited references.

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Independent claim 21 has been amended to include the following combination of features that is not taught or suggested by the cited references:

providing a collective application neutral shortcut data store that maintains shortcut data for a plurality of application types, wherein the shortcut data store is configurable to include a lookup table that includes a plurality of shortcut tag types associated with different types of targets, wherein the targets comprise application targets and content targets, wherein the content targets include a target to content data within an application that is navigatable to after the initial launch of the application, wherein the shortcut tag types include at least one member of a group comprising: a speed dial shortcut tag and a voice shortcut tag;

monitoring user input to the mobile electronic device from a shortcut application; determining whether the user input is a shortcut input, wherein the shortcut input comprises a shortcut tag, and further wherein the shortcut tag corresponds to a shortcut target in the lookup table;

locating the shortcut target in the lookup table based on the shortcut tag when the user input is a shortcut input;

executing the application when the located shortcut target is an application; and

executing the application and automatically opening the content data when the shortcut target is a content target.

Applicants assert that the combination of features of claim 21 is not taught or suggested by the cited references. Dickman teaches creating a webpage shortcut on a desktop. See *Dickman*, at col. 6, lines 21-48. Dickman fails to teach "a lookup table that includes a plurality of shortcut tag types associated with different types of targets." Accordingly, Dickman cannot possibly teach "wherein the shortcut tag types include at least one member of a group comprising: a speed dial shortcut tag and a voice shortcut tag." Also, Dickman does not teach "a collective application neutral shortcut data store." Ivens does not remedy the lack of teaching in Dickman. Therefore, applicants assert that Independent claim 21 is allowable over the cited references.

Independent claim 31 has been amended to include the following combination of features that is not taught or suggested by the cited references:

means for providing shortcuts to a plurality of targets in a lookup table of the application neutral shortcut data store that maintains shortcut data for a plurality of application types, wherein the lookup table includes a plurality of shortcut tag types associated with different types of targets, and further wherein the

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targets comprise application targets and content targets, wherein the shortcut tag types include at least one member of a group comprising: a speed dial shortcut tag and a voice shortcut tag;

means for monitoring user input to the mobile electronic device from a shortcut application;

means for determining whether the user input is a shortcut input, wherein the shortcut input comprises a shortcut tag, and further wherein the shortcut tag corresponds to a shortcut target in the lookup table;

means for locating the shortcut target in the lookup table based on the shortcut tag; and

means for executing the application, wherein the content is accessed when the located shortcut target is a content target.

Applicants assert that the combination of features of claim 31 is not taught or suggested by the cited references. Dickman teaches creating a webpage shortcut on a desktop. See *Dickman*, at col. 6, lines 21-48. Dickman fails to teach "a lookup table that includes a plurality of shortcut tag types associated with different types of targets." Accordingly, Dickman cannot possibly teach "wherein the shortcut tag types include at least one member of a group comprising: a speed dial shortcut tag and a voice shortcut tag." Ivens does not remedy the lack of teaching in Dickman. Therefore, applicants assert that Independent claim 31 is allowable over the cited references.

Independent claim 33 has been amended to include the following combination of features that is not taught or suggested by the cited references:

a shortcut data store that maintains short cut data for a plurality of application types, wherein the shortcut data store includes a lookup table that includes a plurality of shortcut tag types associated with different types of targets, wherein the targets comprise application targets and content targets, wherein the shortcut tag types include at least one member of a group comprising: a speed dial shortcut tag and a voice shortcut tag; and

an operating system coupled to the display unit and the shortcut datastore, wherein the operating system is configured to:

monitor user input to the mobile electronic device from a shortcut application,

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determine whether the user input is a shortcut input, wherein the shortcut input comprises a shortcut tag, and further wherein the shortcut tag corresponds to a shortcut target in the lookup table,

locate the shortcut target in the lookup table based on the shortcut tag when the user input is a shortcut input,

execute the application when the located shortcut target is an application, and

execute the application and automatically open the content data when the shortcut target is a content target.

Applicants assert that the combination of features of claim 33 is not taught or suggested by the cited references. Dickman teaches creating a webpage shortcut on a desktop. See *Dickman*, at col. 6, lines 21-48. Dickman fails to teach "a lookup table that includes a plurality of shortcut tag types associated with different types of targets." Accordingly, Dickman cannot possibly teach "wherein the shortcut tag types include at least one member of a group comprising: a speed dial shortcut tag and a voice shortcut tag." Ivens does not remedy the lack of teaching in Dickman. Therefore, applicants assert that Independent claim 33 is allowable over the cited references.

Claims 2, 6-7, 12, 16-17, 22, 26-27, and 34-39 include features not taught or suggested by the cited references. Moreover, claims 2, 6-7, 12, 16-17, 22, 26-27, and 34-39 ultimately depend from independent claims 1, 11, 21, 31 and 33, respectively. As such, they are thought allowable for at least the same reasons set forth above.

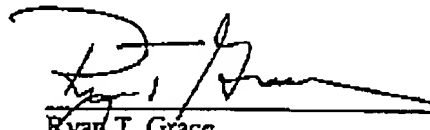
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**III. Request For Reconsideration**

It is respectfully submitted that each of the presently pending claims are in condition for allowance and notification to that effect is requested. The Examiner is invited to contact Applicants' representative at the below-listed telephone number if it is believed that prosecution of this application may be assisted thereby. Although certain arguments regarding patentability are set forth herein, there may be other arguments and reasons why the claimed invention is patentably distinct. Applicants reserve the right to raise these arguments in the future.

Respectfully submitted,

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